



Safe

Crime Prevention Services

To reduce crime and enhance the perception of safety in Center City Philadelphia, the Center City District provides a wide range of crime prevention services to property owners, businesses, residents, visitors and law enforcement agencies.

The CCD conducts crime prevention seminars for businesses, office workers and law enforcement agencies. Topics can include: business and retail crime prevention, office security, street smarts, identity theft, credit card fraud, pickpocket theft, travel safety, emergency preparedness and police-community partnerships.

Working in conjunction with the Philadelphia Police Department, the CCD uses Geographic Information Systems (GIS) to analyze and identify crime trends and patterns. This important partnership helps to forge new and innovative strategies to reduce crime and enhance safety.

To heighten the sense of safety, provide valuable information and highlight the attractiveness of Center City, the CCD also organizes regular “Smart & Safe Fairs” in the lobbies and courtyards of downtown office buildings.

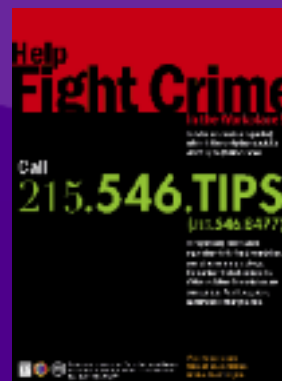
The CCD has developed a series of crime prevention tip guides and serves as an information clearinghouse, keeping Center City stakeholders, retailers, property managers and public and private safety officials up-to-date on crime, safety and homeland security issues via email on a timely basis.

The CCD coordinates the Philadelphia Crime Prevention Council, which serves as a regular forum for

more than 275 Center City retail, office, banking, hospital, hotel and university security professionals, and local, state and federal law enforcement representatives. The forum provides an opportunity to discuss current crime trends and common concerns, share information about homeland security issues and new security technology and develop unified strategies to combat crime.

Each year CCD also organizes a crime prevention awards ceremony to recognize those who have helped to reduce crime in Center City through their heroism, dedication and hard work.

Working in partnership with the Philadelphia Police Department, the CCD also coordinates the Alert Philadelphia emergency communications network, which provides real-time information via e-mail, cell phones, pagers or other electronic devices. Alert Philadelphia is both a crime fighting tool and an example of an innovative public-private partnership.



The Center City District produces educational programs, publications, security surveys and events aimed at reducing crime and enhancing the perception of safety in Center City.



Safe

Community Service Representatives

In their instantly recognizable and distinctive uniforms, the Center City District's community service representatives (CSRs) provide public safety, hospitality and outreach services within the boundaries of the Center City District seven days a week. Patrolling on foot, they are equally prepared to assist a tourist, direct customers to a business, provide outreach to homeless individuals or radio police as necessary.

Uniformed, but unarmed, the CSRs are an effective deterrent to crime by serving as the "eyes and ears" of the Philadelphia Police Department.

The CSRs enjoy a unique working relationship with the Philadelphia Police Department, participating in daily roll call and jointly planning deployment strategies with the officers assigned to the Center City District Police substation. The staff of 42 CSRs and four CSR supervisors is deployed in two shifts to cover morning, daytime and evening activities.

CSRs also serve as goodwill ambassadors to the public. Carefully trained in hospitality and fully knowledgeable about the city, CSRs welcome residents, workers and visitors to Center City, provide directions and lend a helping hand as needed.

CSRs are first aid and CPR certified and are equipped with first aid kits to provide services to those in need.

Using state-of-the-art, handheld computers, CSRs also investigate and report visible code violations to the responsible public agency.

A specially trained team of CSRs provides outreach services to the homeless. CCD's Homeless Action Team (HAT) provides daytime services to help get the homeless off the street and into appropriate facilities.



The Center City District's community service representatives serve as goodwill ambassadors to the public, a uniformed, on-street crime deterrent and as additional "eyes and ears" for the Philadelphia Police Department.