

Since its inception, Alert Philadelphia has provided critical emergency information, updates on major incidents and has aided law enforcement with several significant criminal apprehensions.

Information distributed has included:

- Homeland security information
- Protests and demonstrations
- Crime patterns or alerts
- Major traffic incidents
- Fire detour information
- Evacuation and shelter in place information
- Bomb threats
- Chemical or hazardous material leaks
- Amber Alert information
- Health department alerts
- Scam or fraud alerts
- Appeals for witness information
- Breaking news and timely informational updates regarding security and transportation alerts for high profile events

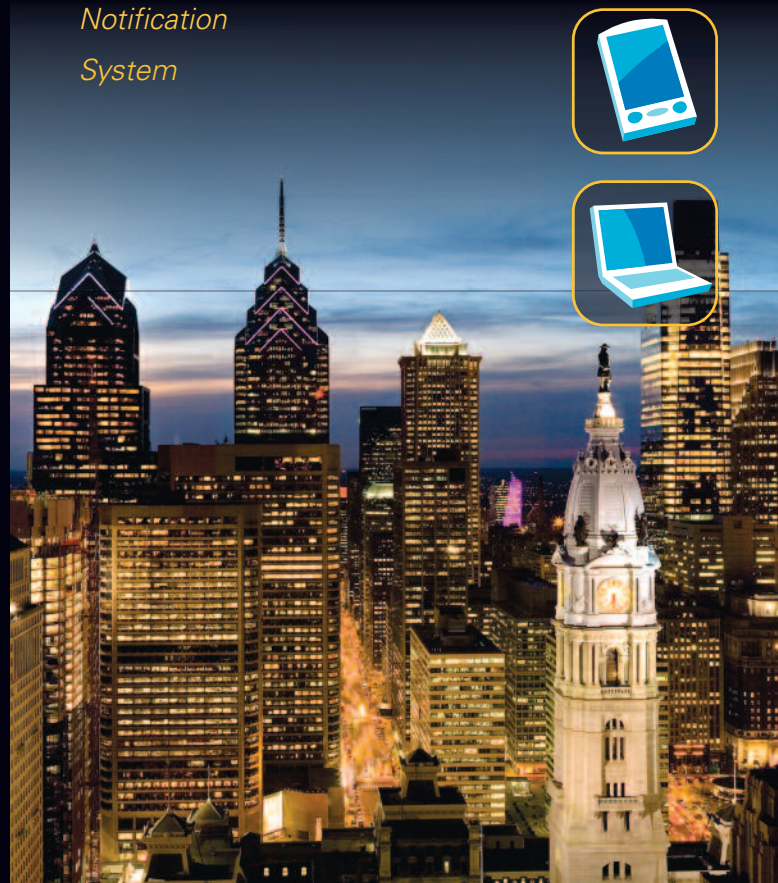
Alert Philadelphia

Emergency

Text Based

Notification

System



Brought to you by the Center City District and
the Philadelphia Police Department

For more information about Alert Philadelphia, please contact Stacy Irving, Senior Director, Crime Prevention Services, Center City District at (215) 440-5500, e-mail alertphila@centercityphila.org or visit

www.AlertPhiladelphia.com



When an incident or emergency occurs, the Alert Philadelphia network notifies subscribers within minutes. Real information in real time.



Alert Philadelphia is both a crime-fighting tool and an example of an innovative public-private partnership.

The Center City District and Philadelphia Police Department partnered to create this emergency communications system to provide real-time information to businesses, commercial and residential property managers, hospitals, hotels, schools, religious and cultural institutions, federal, state and local law enforcement agencies

and private security firms, as well as homeland security and emergency management representatives.

Alert Philadelphia sends information via e-mail, cell phone, pager, Blackberry, smartphone and other PDA platforms. It is your direct connection to real-time updates and instructions in the event of an emergency on where to go, what to do (or avoid), as well as whom to contact for important and timely information.



This initiative emerged in the aftermath of 9/11 when it became evident that there was a compelling need for a quick and reliable method to distribute emergency information at critical moments. In response, the Center City District and the Philadelphia Police Department partnered to create a text based messaging system that used state-of-the-art technologies to reach Center City stakeholders.

